



Bank of America  
Business Banking  
FL4-237-01-06  
1605 Main Street, Suite 102  
Sarasota, FL 34236  
Tel 941.952.2787

March 31, 2003

To whom it may concern:

As the chairperson for the small business banking Executive Council for Bank of America, I recently engaged Karen Post to present her "Brand Moi" program on personal branding to a group of high performance client managers.

Our goal was to present an entertaining and informative program that would provide clear, actionable steps to this group of key associates. I can assure you that Karen's presentation met our expectations. Her knowledge of personal marketing and branding, along with her witty style, made a positive impact and empowered the participants to take action for personal and business development.

Karen's energy is contagious and highly motivating. She is also professional and a pleasure to work with. I certainly recommend her as a speaker and workshop leader and look forward to working with her again in the near future.

Sincerely,

A handwritten signature in blue ink, appearing to read "Doug Davidson", with a long horizontal flourish extending to the right.

Douglass C. Davidson  
Senior Vice President